



Kent Richardson is Named EVP and GM of ThinkFire Silicon Valley

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Warren, NJ, January 16, 2009 - ThinkFire Services, Inc., a leading intellectual property advisory and transactions firm, announced today that it has named intellectual property industry veteran Kent Richardson Executive Vice President and General Manager. Mr. Richardson will head ThinkFire's Silicon Valley office.

"With so many of our clients West Coast based," said Steven Hoffman, ThinkFire President and CEO, "establishing a scale Silicon Valley office in Mountain View will enable us to serve them more efficiently. We're excited to have Kent lead this expansion. He is a well known and respected IP industry veteran and he brings to the company a high level of professionalism, energy and entrepreneurship."

Mr. Richardson most recently has been the Managing Director of Constellation Capital, a patent acquisition fund. Previously, he was Vice President, Intellectual Property at Rambus Inc (NASDAQ: RMBS), one of the leading semiconductor licensing companies. He has been an attorney in both private practice, at Wilson Sonsini Goodrich & Rosati, one of the nation's leading law firms, and in-house, as General Counsel at Numerical Technologies. Mr. Richardson holds five U.S. patents.

"I am delighted to join ThinkFire at this point in the company's evolution," said Mr. Richardson. "I have always held the company in high regard because of the quality and experience of their professionals and their dedication to results. I'm looking forward to being part of the management team and helping ThinkFire to continue expanding its capabilities and client roster."

"We feel that timing is right to expand on the West Coast," Mr. Hoffman continued. "2008 was strong for ThinkFire. The company experienced a record year in advisory revenue. The company also successfully entered the trademark licensing business and closed the largest number of patent brokerage transactions in its history. We recognize the challenges that our clients will face in 2009 and beyond, and are well equipped to help them develop and execute IP strategies that maximize business impact in a difficult environment."

ThinkFire Services, Inc., headquartered in Warren, New Jersey, is a full service intellectual property advisory, brokerage and licensing services firm. The company provides technology companies with IP advisory services focused on portfolio strategy, transactional valuation and offensive and defensive tactics. ThinkFire also delivers a range of transactional services including patent brokerage and licensing and trademark licensing. For private equity firms the firm performs buy- and sell-side due diligence. Since its founding in 2001, ThinkFire has helped its clients realize over \$1 billion of value from their IP assets. www.thinkfire.com

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Contact:

Bruce Berman

Brody Berman Associates

bberman@brodyberman.com

+1 212.683.8125