

## **ThinkFire Secures 20th Client; Opens European Office; Executive Team is Expanded**

**CLINTON, NJ, September 12, 2005**

ThinkFire, Inc., the leading intellectual property advisor to information and communication technology companies, announced today that it has entered into an agreement to provide strategic IP advice and exploitation services to its twentieth client, an international business engaged in the design and manufacture of telecommunications components. Companies for which ThinkFire has provided services since it was established in 2001 include Hewlett-Packard, Cisco, Ciena, NEC and Alcatel.

To assist in its rapid expansion, the company has opened an office in London and recruited Peter Spours as Executive Vice President to launch and head its European practice. Mr. Spours was formerly the head of patent licensing for BT plc (British Telecom). To strengthen its US team, ThinkFire also has recruited Kathie Lusardi as Vice President. Ms. Lusardi was formerly a licensing executive with IBM. Additionally, the company has named Lew Zaretski as Vice President to lead its consulting business.

"The intellectual property arena has changed dramatically over the last four years," says Dan McCurdy, ThinkFire president and CEO. "Intellectual property is now seen as a core corporate asset that can be used to improve results in all areas of business. The European office will enable us to provide our high standards to companies throughout Europe and the Middle East. We welcome Peter, Kathie and Lew."

The emergence of patent trolls has increased the necessity for experienced intellectual property professionals to assist ThinkFire's clients in building defenses against aggressive and often unfair patent assertion tactics. The resulting demand for advice, exploitation and defensive services has provided ThinkFire with the opportunity to significantly expand its business.